

**NEBRASKA DEPARTMENT OF REVENUE
FINANCE AND RESEARCH DIVISION
COMPARISON OF JANUARY 2025 AND JANUARY 2024 NET TAXABLE SALES
FOR NEBRASKA COUNTIES AND SELECTED CITIES**

COUNTY OR CITY	2025 NET TAXABLE SALES	2024 NET TAXABLE SALES	PERCENT CHANGE	2025 SALES TAX 5.5%*	2024 SALES TAX 5.5%
Adams	\$36,337,619	\$34,420,194	5.6	\$1,998,517.43	\$1,893,111.74
Hastings	35,337,068	33,482,383	5.5	1,943,487.08	1,841,532.06
Antelope	2,830,073	3,211,141	(11.9)	155,654.38	176,613.09
Neligh	1,613,836	2,032,805	(20.6)	88,761.08	111,804.40
Arthur	(D)	102,292	(D)	(D)	5,626.08
Banner	(D)	(D)	(D)	(D)	(D)
Blaine	(D)	(D)	(D)	(D)	(D)
Boone	6,452,407	5,568,146	15.9	354,882.65	306,248.30
Albion	4,307,756	3,133,932	37.5	236,926.77	172,366.42
Box Butte	7,762,554	7,937,875	(2.2)	426,940.80	436,583.43
Alliance	7,340,429	7,453,184	(1.5)	403,723.89	409,925.38
Boyd	912,778	753,580	21.1	50,202.86	41,447.05
Brown	2,953,837	3,195,433	(7.6)	162,461.18	175,748.97
Ainsworth	2,829,428	3,071,700	(7.9)	155,618.67	168,943.64
Buffalo	73,192,300	71,473,905	2.4	4,025,578.56	3,931,066.73
Kearney	68,164,251	66,428,431	2.6	3,749,035.54	3,653,565.39
Burt	4,765,914	4,969,092	(4.1)	262,125.45	273,300.28
Tekamah	1,630,852	1,723,543	(5.4)	89,696.95	94,794.96
Butler	4,684,382	4,808,123	(2.6)	257,641.22	264,447.05
David City	3,748,854	3,777,084	(0.7)	206,187.08	207,739.79
Cass	10,910,284	9,912,671	10.1	600,066.12	545,197.51
Plattsmouth	5,591,006	5,574,029	0.3	307,505.54	306,571.87
Cedar	5,209,882	5,833,905	(10.7)	286,543.85	320,865.10
Hartington	3,231,845	3,604,122	(10.3)	177,751.68	198,226.87
Chase	3,544,098	3,133,168	13.1	194,925.57	172,324.45
Imperial	3,113,871	2,604,658	19.6	171,263.05	143,256.37
Cherry	5,276,613	6,538,678	(19.3)	290,214.04	359,627.57
Valentine	4,927,819	6,279,748	(21.5)	271,030.34	345,386.38
Cheyenne	9,846,482	10,019,369	(1.7)	541,556.92	551,065.66
Sidney	9,610,014	9,768,117	(1.6)	528,551.15	537,246.77
Clay	1,916,767	1,820,621	5.3	105,422.35	100,134.32
Sutton	1,220,299	1,010,010	20.8	67,116.49	55,550.58
Colfax	4,912,954	4,831,792	1.7	270,212.74	265,748.89
Schuyler	3,459,973	3,821,733	(9.5)	190,298.68	210,195.51
Cuming	6,405,863	6,144,369	4.3	352,322.82	337,940.65
West Point	4,739,410	4,707,098	0.7	260,667.76	258,890.59
Wisner	747,979	780,612	(4.2)	41,138.91	42,933.74
Custer	8,384,103	8,699,509	(3.6)	461,126.09	478,473.41
Broken Bow	6,683,805	6,879,977	(2.9)	367,609.53	378,398.99
Dakota	14,496,212	14,139,457	2.5	797,292.11	777,670.62
S Sioux City	13,337,666	13,002,457	2.6	733,571.98	715,135.51
Dawes	7,731,708	7,703,053	0.4	425,244.28	423,668.26
Chadron	7,256,910	7,208,289	0.7	399,130.32	396,456.18
Dawson	23,381,555	22,431,580	4.2	1,285,986.25	1,233,737.66
Cozad	4,280,296	4,250,675	0.7	235,416.45	233,787.30
Gothenburg	3,889,245	3,413,894	13.9	213,908.68	187,764.35
Lexington	14,668,523	14,114,580	3.9	806,769.06	776,302.26
Deuel	1,132,945	1,163,155	(2.6)	62,312.01	63,973.59
Dixon	1,098,514	1,191,382	(7.8)	60,418.42	65,526.18
Dodge	51,359,044	45,608,013	12.6	2,824,748.54	2,517,019.11
Fremont	48,721,233	43,095,393	13.1	2,679,668.72	2,378,824.77
Douglas	930,599,454	882,511,396	5.4	50,003,324.73	48,515,965.17
Omaha	909,241,185	866,856,319	4.9	48,828,619.20	47,654,935.28
Ralston	5,111,020	4,680,415	9.2	281,106.30	257,422.97
Valley	4,499,671	1,770,792	154.1	247,481.97	97,393.64
Dundy	729,028	822,784	(11.4)	40,096.62	45,253.22
Fillmore	3,309,445	3,805,043	(13.0)	182,019.72	209,277.67
Geneva	2,198,370	2,588,386	(15.1)	120,910.49	142,361.40
Franklin	990,903	971,315	2.0	54,499.80	53,422.43
Frontier	873,567	903,826	(3.3)	48,046.25	49,710.53
Furnas	3,018,805	2,784,961	8.4	166,034.49	153,173.08
Cambridge	1,470,238	1,342,768	9.5	80,863.15	73,852.30
Gage	17,613,993	16,312,118	8.0	968,760.51	897,167.20
Beatrice	15,372,496	14,162,165	8.5	845,477.97	778,919.62
Garden	647,198	618,027	4.7	35,595.94	33,991.55
Garfield	2,067,275	1,917,410	7.8	113,700.24	105,457.68
Gosper	428,844	455,956	(5.9)	23,586.47	25,077.62
Grant	445,132	490,802	(9.3)	24,482.30	26,994.14
Greeley	936,316	910,549	2.8	51,497.49	50,080.31
Hall	98,079,083	95,034,207	3.2	5,315,335.67	5,226,883.57
Grand Island	94,309,406	92,124,282	2.4	5,108,003.27	5,066,837.53
Hamilton	5,125,175	5,117,874	0.1	281,884.16	281,483.43
Aurora	4,483,345	4,555,531	(1.6)	246,583.41	250,554.47
Harlan	1,036,077	1,134,412	(8.7)	56,984.35	62,392.81
Alma	885,399	840,377	5.4	48,697.02	46,220.83
Hayes	138,506	127,211	8.9	7,617.85	6,996.63
Hitchcock	1,381,061	1,653,758	(16.5)	75,958.45	90,956.80
Holt	9,168,952	9,358,897	(2.0)	504,292.89	514,739.91
Atkinson	1,523,008	1,388,406	9.7	83,765.58	76,362.48
O'Neill	6,499,284	6,897,077	(5.8)	357,460.90	379,339.53
Hooker	540,232	1,027,864	(47.4)	29,712.79	56,532.56
Howard	3,325,804	3,535,022	(5.9)	182,919.39	194,426.38
St Paul	3,013,020	3,164,657	(4.8)	165,716.24	174,056.27
Jefferson	6,325,441	6,045,408	4.6	347,899.53	332,497.72
Fairbury	5,025,236	4,837,067	3.9	276,388.16	266,038.86
Johnson	2,375,764	1,953,381	21.6	130,667.13	107,436.11

Tecumseh	1,625,518	1,303,258	24.7	89,403.56	71,679.30
Kearney	2,501,787	2,734,162	(8.5)	137,598.43	150,379.09
Minden	2,219,980	2,440,890	(9.1)	122,098.99	134,249.07
Keith	8,719,852	8,912,445	(2.2)	479,592.21	490,184.87
Ogallala	8,270,929	8,343,650	(0.9)	454,901.37	458,901.08
Keya Paha	211,605	223,248	(5.2)	11,638.31	12,278.69
Kimball	2,282,067	2,324,101	(1.8)	125,513.83	127,825.71
Kimball	2,266,623	2,305,842	(1.7)	124,664.40	126,821.46
Knox	4,052,616	4,408,115	(8.1)	222,894.16	242,446.63
Bloomfield	932,898	857,911	8.7	51,309.46	47,185.16
Creighton	1,401,970	1,439,074	(2.6)	77,108.41	79,149.14
Lancaster	363,855,666	328,739,384	10.7	20,029,422.99	18,080,673.81
Lincoln	345,892,995	314,100,794	10.1	19,041,475.61	17,275,550.78
Waverly	7,652,652	6,548,442	16.9	420,895.97	360,164.42
Lincoln	42,057,989	42,186,996	(0.3)	2,313,190.70	2,320,286.18
North Platte	40,980,964	40,917,982	0.2	2,253,954.19	2,250,490.26
Logan	203,022	291,684	(30.4)	11,166.23	16,042.66
Loup	(D)	(D)	(D)	(D)	(D)
Madison	53,985,318	51,636,365	4.5	2,969,193.82	2,840,001.51
Madison	841,878	886,654	(5.0)	46,303.36	48,766.05
Norfolk	50,296,500	47,678,328	5.5	2,766,308.63	2,622,309.25
McPherson	(D)	(D)	(D)	(D)	(D)
Merrick	3,488,496	3,676,013	(5.1)	191,867.50	202,181.00
Central City	2,733,060	2,874,169	(4.9)	150,318.43	158,079.48
Morrill	2,530,748	2,565,124	(1.3)	139,191.28	141,081.93
Bridgeport	1,784,038	1,705,073	4.6	98,122.16	93,779.08
Nance	1,382,966	1,310,406	5.5	76,063.25	72,072.45
Fullerton	753,728	762,511	(1.2)	41,455.11	41,938.18
Nemaha	3,084,231	2,824,172	9.2	169,632.87	155,329.66
Auburn	2,834,225	2,611,290	8.5	155,882.51	143,621.09
Nuckolls	4,249,752	3,852,356	10.3	233,736.52	211,879.82
Superior	1,982,299	2,059,466	(3.7)	109,026.55	113,270.81
Otoe	12,133,039	11,320,330	7.2	667,317.59	622,618.67
Nebraska City	9,186,005	8,639,669	6.3	505,230.56	475,182.13
Syracuse	1,861,859	1,734,735	7.3	102,402.34	95,410.54
Pawnee	905,325	882,795	2.6	49,792.98	48,553.82
Perkins	2,381,817	2,707,127	(12.0)	131,000.01	148,892.11
Grant	1,879,345	2,065,610	(9.0)	103,364.02	113,608.65
Phelps	6,273,098	6,351,909	(1.2)	345,020.71	349,355.36
Holdrege	5,852,697	5,925,512	(1.2)	321,898.61	325,903.47
Pierce	2,542,144	2,896,259	(12.2)	139,818.17	159,294.49
Pierce	1,101,636	1,257,302	(12.4)	60,590.09	69,151.73
Plainview	566,904	651,460	(13.0)	31,179.80	35,830.35
Platte	39,995,900	37,137,073	7.7	2,199,753.17	2,042,540.22
Columbus	37,921,645	34,940,671	8.5	2,085,668.94	1,921,737.95
Polk	2,797,737	2,657,479	5.3	153,875.68	146,161.51
Red Willow	12,958,626	12,635,777	2.6	712,724.91	694,968.24
McCook	12,310,131	12,037,415	2.3	677,057.63	662,058.30
Richardson	4,062,883	4,255,789	(4.5)	223,458.82	234,068.70
Falls City	3,411,722	3,669,312	(7.0)	187,644.89	201,812.38
Rock	736,065	746,208	(1.4)	40,483.64	41,041.53
Saline	8,154,601	7,955,516	2.5	448,503.48	437,553.76
Crete	6,252,843	6,163,114	1.5	343,906.60	338,971.44
Sarpy	246,668,464	234,015,330	5.4	13,543,272.70	12,870,866.17
Bellevue	37,545,202	37,656,889	(0.3)	2,064,987.09	2,071,129.86
Gretna	28,553,273	26,322,620	8.5	1,549,225.75	1,447,744.63
La Vista	47,402,171	44,341,538	6.9	2,606,592.22	2,438,785.19
Papillion	92,648,439	89,896,023	3.1	5,093,934.96	4,944,301.55
Springfield	2,494,769	2,371,919	5.2	137,212.37	130,455.66
Saunders	10,279,053	10,580,432	(2.8)	565,348.37	581,924.35
Ashland	2,936,050	2,624,552	11.9	161,482.90	144,350.56
Wahoo	4,226,120	4,650,455	(9.1)	232,436.77	255,775.21
Scotts Bluff	40,935,071	40,413,990	1.3	2,251,430.04	2,222,770.66
Gering	6,827,294	6,620,826	3.1	375,501.40	364,145.70
Scottsbluff	32,700,481	32,339,719	1.1	1,798,527.20	1,778,685.34
Seward	11,515,125	11,758,693	(2.1)	633,332.29	646,728.61
Milford	1,709,965	1,543,183	10.8	94,048.16	84,875.17
Seward	8,984,796	9,411,449	(4.5)	494,164.01	517,629.97
Sheridan	3,407,660	3,530,691	(3.5)	187,421.48	194,188.22
Gordon	1,919,307	1,930,412	(0.6)	105,561.97	106,172.77
Rushville	345,825	451,440	(23.4)	19,020.42	24,829.23
Sherman	809,541	773,286	4.7	44,524.86	42,530.85
Sioux	298,765	358,067	(16.6)	16,432.09	19,693.71
Stanton	2,746,412	2,239,001	22.7	151,052.77	123,145.15
Thayer	2,643,827	2,437,374	8.5	145,410.72	134,055.79
Hebron	1,511,618	1,422,580	6.3	83,139.09	78,242.01
Thomas	847,184	861,396	(1.6)	46,595.17	47,376.83
Thurston	1,533,937	1,391,943	10.2	84,366.65	76,556.96
Valley	3,600,830	3,809,910	(5.5)	198,045.84	209,545.29
Ord	3,215,324	3,248,742	(1.0)	176,842.96	178,680.99
Washington	14,662,208	13,958,363	5.0	806,421.98	767,710.50
Blair	12,080,440	12,002,769	0.6	664,424.64	660,152.71
Wayne	6,152,968	6,366,680	(3.4)	338,413.52	350,167.72
Wayne	5,747,554	5,953,785	(3.5)	316,115.70	327,458.44
Webster	1,522,920	1,503,566	1.3	83,760.72	82,696.25
Red Cloud	743,941	772,749	(3.7)	40,916.80	42,501.26
Wheeler	197,645	172,321	14.7	10,870.50	9,477.68
York	18,715,982	17,581,334	6.5	1,029,379.71	966,974.04
York	17,509,233	16,552,591	5.8	963,008.37	910,392.98
Nonresident	955,426,339	924,888,008	3.3	43,295,292.57	50,872,592.06
State Total	\$3,292,435,240	\$3,145,189,898	4.7	\$170,565,932.58	\$172,975,673.06

(D) Withheld to avoid disclosure of confidential information. Amounts are included in state totals.

* The state sales tax rate within an approved Good Life District is 2.75%. See [Neb. Rev. Stat. § 77-2701.02](#).